Take the Reading Pledge

Reading problems are difficult to fix but easy to prevent. Prevention starts at home! Read aloud to your child for 20 minutes each day from birth through elementary school and beyond. When your child is young, break this time up into smaller blocks of time.



The simple and enjoyable habit of reading aloud with children is linked to these powerful results:

- Expanded knowledge and vocabulary
- Improved attention span and memory
- Increased curiosity and imagination

Plus...

- Greater self-esteem, empathy, and confidence
- Stronger, closer relationships
- Higher educational achievement and future quality of life

You do not have to be a good reader to give a child a strong reading foundation. Children benefit by talking about the pictures in a book and snuggling.

Take the reading pledge and download one of our reading tracker bookmarks to use as a fun and handy reminder to read with your child 20 minutes every day!

"Reading aloud with young children is one of the most effective ways to expose them to enriched language and to encourage specific early literacy skills needed to promote school readiness."

American Academy of Pediatrics





ReadingFoundation.org/Pledge